

# Public Relations Publication Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State \_\_\_\_\_ Zip: \_\_\_\_\_

## PLEASE PRINT ALL INFORMATION!

Please fill in quantities of Brochures/Static Decals/Posters that you wish to receive (limit to 100 pieces each). Forms that are not completed properly may not be filled. Orders cannot be delivered to a Post Office Box Number.

**Print**

**Send to NJEA**

### Tips Brochures –

Publications may be ordered in quantities of 50. Please allow 6-8 weeks for delivery.

#### Questions?

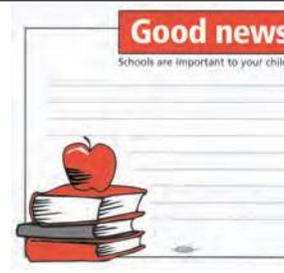
Call Elizabeth at (609) 599-4561 ext. 2312.

English		<b>Academics &amp; Activities</b> As your child grows up, many activities – sports, music, clubs, jobs – can compete with their school work. This brochure shares tips for parents to help their children find the proper balance between academics and activities.
Spanish		
English		<b>Bus Safety</b> We all have a role in making sure children's travel to and from school is safe. This brochure reinforces bus safety rules for walking to the bus stop, waiting for the bus, getting on the bus, riding on the bus and getting off the bus.
Spanish		
English		<b>Dealing with Discipline</b> Disciplining a child isn't easy. All children misbehave. The challenge for parents is to approach discipline as a learning experience, not simply a punishment. This brochure gives parents strategies for dealing with discipline issues.
Spanish		
English		<b>The Early Years</b> The attention and interest we show our child now creates the confidence they'll need for a successful future. This brochure delves into ways for parents to reinforce learning at home.
Spanish		

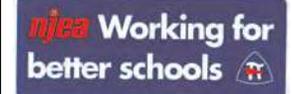
English		<b>Home Alone</b> Geared toward older children that may be the first ones home, this brochure gives them safety tips for what to do about visitors, phone calls, first aid and emergencies, and dangerous items.
Spanish		
English		<b>Homework: It Can Help</b> This brochure provides tips and suggestions for parents to help their children with homework.
Spanish		
English		<b>How to Help Your Child Learn More</b> This brochure contains suggestions for parents on what they can do at home to help their children succeed at school. It also lists tips and suggestions for helping with specific subjects.
Spanish		
English		<b>Online Safety: Raising children in a cyber world</b> This brochure provides parents with the information they need to keep kids safe online.
Spanish		
English		<b>Paying for College</b> This brochure outlines different options for parents as they plan for their children's continued education. It covers different types of assistance, scholarships and grants, student loans, and savings programs.
Spanish		

English		<b>Planning for the future</b> This brochure helps parents and students explore their options and help them plan for successful futures.
Spanish		
English		<b>The School Team</b> It takes the whole school family to provide children with a quality education. This brochure describes many of the school staff positions, from custodians and maintenance staff, to food service personnel, to transportation staff, and paraprofessionals.
Spanish		
English		<b>The Small Screen</b> This brochure presents specific guidelines for monitoring children's use of television, video games and the Internet, and gives tips for establishing rules and offering healthy alternatives to these activities.
Spanish		
English		<b>Studying More Productively</b> Studying, preparing for tests, taking the test, taking lecture notes, reading and study skills are all topics discussed in this brochure designed to assist parents in helping their children meet their full potential in school.
Spanish		
English		<b>Your child's education from A to Z</b> This brochure compiles useful tips from A to Z to help parents instill a love of learning in their children.
Spanish		

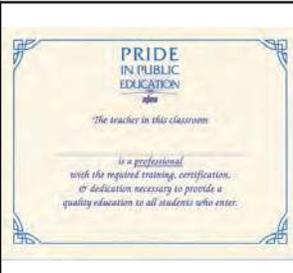
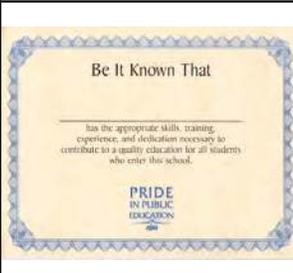
**Teacher Communications Notes (\*\*\*) = not available in Spanish)**

English		<b>Welcome to my Classroom</b> Note card (4" x 4") for communicating with parents. Inside text reads: "Children depend on their teacher for academic instruction. They need their parents' help to become better students. Let's make this year your child's best for learning and growing. If you ever need to talk with me please call. Remember ... children learn more when we work together." Right side is blank your comments.
Spanish		
English		<b>Good News from School</b> Ruled note card (4" x 8") to use when sending home good news about a child. <b>Text reads:</b> "Good news from school; Schools are important to your children and your community. Get involved!"
Spanish		
English		<b>Success Cards</b> Ruled note card (4" x 8") to tout student's successes. <b>Text at the bottom reads:</b> "Your teachers and their professional organizations urge you to get involved in your child's education."
Spanish		

**Static Decals (non-adhesive, cling to windows)**

	<b>Great Public Schools Begin with Me</b>
	<b>NJE Leading the Way - People who care about your kids</b>
	<b>NJE - Working for better schools</b>
	<b>I care about your kids</b>

**Certificates (\*\*\*) = not available in Spanish)**

English		<b>The Teacher in this Classroom . . .</b> (for Active Professional members) Text reads: "The teacher in this classroom _____ is a professional with the required training, certification, & dedication necessary to provide a quality education to all students who enter."
Spanish		
English		<b>Be It Known that . . .</b> (for ESP members) Text reads: "Be it Known That _____ has the appropriate skills, training, experience, and dedication necessary to contribute to a quality education for all students who enter this school."
Spanish		

**Posters (\*\*\*) = not available in Spanish)**

English		<b>Mannerimals</b> Mannerly animals say "Good manners are the beginning of good discipline." This poster (12" x 18") conveys polite ways to acknowledge others in different situations. For example, "Say, 'Thank you,' when someone gives you something or is nice to you," says Courteous Cow.
Spanish		
English		<b>My Amazing Life</b> This "All about me" poster (11" x 14") can be filled in by students to illustrate their amazing lives. Types of information included: "The people in my family are..." "My favorite books are..." and "My address is..."
Spanish		